



EVENT REPORT-11



E – Cell, MNIT Jaipur

Entrepreneurship Movie Night '26

Event Overview

Event Name: Entrepreneurship Movie Night

Organized by: E - Cell, MNIT Jaipur

Date: 30th January 2026 (6:00 PM)

Venue: Neeti Sabhagar

Faculty Guests: Prof. P. V. Ramana Sir, Prof. Shree Dev Devji Sir

Movie Name: The Founder

Snapshot: An evening that transformed a movie into a masterclass on entrepreneurship.

Total impact till now	Participation	Digital outreach	Engagement hours	Mentor network engaged	EI Score*
5810	40+	5770	4	0	70.85

Introduction

E-Cell successfully organized an Entrepreneurship Movie Night on 30th January at 6:00 PM in Neeti Sabhagar. The event aimed to inspire students by showcasing the entrepreneurial journey and business strategies behind one of the world's most recognized brands through the movie The Founder.

Participation • Approximately 30 students attended the event.

- Faculty members including Prof. P. V. Ramana Sir and Prof. Shree Dev Devji Sir were present and appreciated the initiative.
- The audience actively engaged in discussions after the screening.

Faculty Presence

The presence of Prof. P. V. Ramana Sir and Prof. Shree Dev Devji Sir added great value to the event. Their participation motivated students and highlighted the importance of learning beyond classroom education.

After the movie, the professors shared their valuable insights and encouraged students to develop innovative thinking. **Key Learnings**

- Importance of long-term vision in business
- Power of persistence and determination
- Strategic thinking and scalability
- Understanding opportunities beyond the obvious
- Role of branding and systems in business growth

Outcome of the Event

The movie night created an engaging and insightful environment for students to understand real-world entrepreneurial challenges. It encouraged participants to think beyond conventional career paths and explore innovation and business opportunities.

Sponsorship

None

Feedback & Suggestions

The Entrepreneurship Movie Night was well-organized and inspiring, with The Founder offering valuable entrepreneurial insights. Faculty presence added motivation, and students found the session engaging.

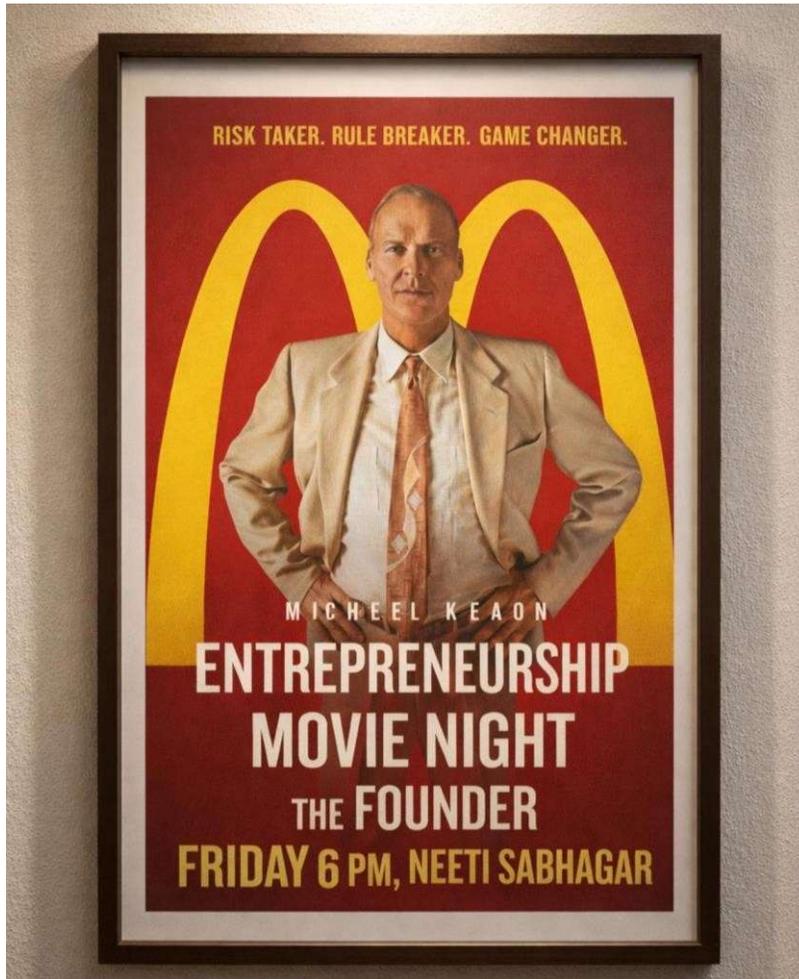
For improvement, a short post-movie discussion, better promotion for higher participation, and collecting structured feedback can make future screenings even more impactful.

Conclusion

The E-Cell Movie Night was a successful and engaging event. It not only provided entertainment but also delivered an important message related to entrepreneurship and personal growth. The

presence of respected faculty members made the event more impactful and meaningful. Overall, the event was well-organized and appreciated by both students and faculty members.

Event Gallery:





*EEI (Entrepreneurial Exposure Index) is an internal impact metric developed by E-Cell MNIT Jaipur to quantify the overall exposure generated by an event. It is calculated as:

[$EEI = P + \frac{EH}{2} + 5M + \frac{D}{200}$] where P = Participation, EH = Engagement Hours, M = Mentor Network Engaged, and D = Digital Outreach. The index reflects the combined reach, engagement depth, and mentorship interaction created through the event.